

Confidential for Members

Kansas City Lawsuit
Special PR No. KI-62
Friday, June 15, 1962

Ross vs. Philip Morris, Inc.

The lawsuit of John T. Ross against Philip Morris, Inc. is scheduled to start Monday, June 18, in U. S. District Court at Kansas City, Missouri, before Judge Floyd Gibson. Ross, a laryngectomee, is seeking \$250,000 damages for respiratory cancer allegedly caused by smoking Philip Morris cigarettes.

Daily reports on highlights of the jury trial will be issued by the Tobacco Institute as was done in the previous suits that have gone to trial.

Distribution of these reports will be limited to those groups listed below. Others may be added to the list upon special written request. This distribution listing will not be repeated on subsequent reports.

Hill and Knowlton, Inc.
Public Relations Counsel
150 East 42nd Street
New York 17, N. Y.

cc: Tobacco Institute Officers, Board of
Directors and Alternates
Tobacco Industry Research Committee Members
Public Relations Representatives
Legal Representatives

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